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| **특산물** | **설명 및 첨가물** | **효능** |
| 대관령 한우 | Meat (Beef) | Effects :   1. Stops vomiting and diarrhea 2. Prevents diabetes and edema 3. Fortifies waist, bones and legs |
| 평창 멜론 | Melon | Effects :   1. Increase level of immunity 2. Protects eyes 3. Lowers blood pressure and pulls out Sodium |
| 봉평 메밀 | All ingredients : Buckwheat  Bread  Pancake  Noodles | Effects :   1. Good for preventing obesity 2. Good for skin care 3. Fortifies liver’s antidote system |
| 대관령 황태 | Dried Pollack | Effects :   1. Prevents colorectal cancer 2. High protein (350~400kcal per 100g) 3. Helps insomnia |
| 평창 취나물 | Seasoned aster | Effects :   1. Prevents Insomnia 2. Pulls out Sodium 3. Keeps healthy bone & helpful to growth |
| 평창 절임 배추 | Salted cabbage | Effects :   1. Low calories (10kcal per 100g) 2. Helps intestinal regulation 3. Prevents Cancer |
| 우엉차 | Burdock tea | Effects :   1. Pulls out cholesterol 2. Prevents Alzheimer 3. Helps curing atopic dermatitis |
| 머루주 | Meoru Wine | Effects :   1. Restores exhaustion 2. Increase appetite |
| 복분자주 | Bokbunjaju | Effects :   1. Effective on prostate 2. Increase of stamina |